

Tuesday (12 April)

	Lecturer (Classroom)	Course
8:00 am – 9:30 am	Jaime Jiménez Ayala (Room KO 410)	Project Planning & Scheduling; An introduction to Earned Value Management
	Joanna Hernik, Elzbieta Jaworska (Room KO 101)	Non profit vs. business marketing: problems?
	Prof. Dr. Heiko Hansjosten (Room KO 007)	Personality-based Talent Management
10:00 am – 11:30 am	Paweł Folfas (Room KO 004)	Quantitative methods in international economics
	Wilfred Ledoux Tchasse (Room KO 410)	Effective Intercultural Communication
	Outi Sutinen (Room KO 101)	Globalization insights
11:30 am – 12:30 pm	<i>Lunch at the Faculty Hall</i>	
12:30 pm – 2:00 pm	Klaus Bruno Schebesch (Room KO 007)	Business Analytics-Big Data-Market Forecasting
	Tomáš Heryán (Room KO 004)	Banking issues in context of crises in the EU
	Mirna Leko Šimić (Room KO 101)	International marketing
2:30 pm – 4:00 pm	David Delia (Room KO 007)	Cost: Information & Company Management
	Waldemar Florczak (Room KO 410)	Sustainability: new names - old problems?
	Elzbieta Czarny (Room KO 004)	Discriminatory liberalization of international economic cooperation
4:30 pm – 6:30 pm	Ildikó Pusztai-Varga, Balázs Révész (Room KO 108)	Future of Internationalization in Higher Education WORKSHOP

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	Waldemar Florczak (Room KO 410)	Sustainability: new names - old problems?
	Elzbieta Czarny (Room KO 004)	Discriminatory liberalization of international economic cooperation
4:30 pm – 6:30 pm	Szabolcs Prónay (Room KO 108)	Future of University-Industry Collaborations WORKSHOP

Thursday (14 April)

	Lecturer (Classroom)	Course
8:00 am – 9:30 am	Jaime Jiménez Ayala (Room KO 410)	Project Planning & Scheduling; An introduction to Earned Value Management
	Joanna Hernik, Elzbieta Jaworska (Room KO 101)	Non profit vs. business marketing: problems?
	Prof. Dr. Heiko Hansjosten (Room KO 104)	Personality-based Talent Management
10:00 am – 11:30 am	Paweł Folfas (Room KO 004)	Quantitative methods in international economics
	Wilfred Ledoux Tchasse (Room KO 410)	Effective Intercultural Communication
	Outi Sutinen (Room KO 101)	Globalization insights
11:30 am – 12:30 pm	<i>Lunch at the Faculty Hall</i>	
12:30 pm – 2:00 pm	Klaus Bruno Schebesch (Room KO 104)	Business Analytics-Big Data-Market Forecasting
	Tomáš Heryán (Room KO 004)	Banking issues in context of crises in the EU
	Mirna Leko Šimić (Room KO 101)	International marketing
2:30 pm – 4:00 pm	David Delia (Room KO 104)	Cost: Information & Company Management
	Waldemar Florczak (Room KO 410)	Sustainability: new names - old problems?
	Elzbieta Czarny (Room KO 004)	Discriminatory liberalization of international economic cooperation

International
Week 4
Szeged