



University of Szeged
Faculty of Economics and Business Administration



Call for papers

**ECONOMICS AND MANAGEMENT OF GLOBAL VALUE CHAINS:
REGIONAL CLUSTERS, LOCAL NETWORKS AND ENTREPRENEURSHIP**
4TH CENTRAL EUROPEAN PHD WORKSHOP ON REGIONAL ECONOMICS AND
BUSINESS STUDIES

14th-15th April 2016, Szeged, Hungary

Organized by **University of Szeged, Faculty of Economics and Business Administration**
Doctoral School of Economics co-organized by the Hungarian Regional Science Association and the
Regional Committee in Szeged of the Hungarian Academy of Sciences.

Invited plenary speakers:

Jiří Blažek, Charles University in Prague, Czech Republic

Mario Davide Parrilli, Bournemouth University, UK

László Dinya, University of Szeged, Hungary

László Szerb, University of Pécs, Hungary

The workshop is open for all PhD students from Central-Eastern European doctoral schools, working within the fields of economics and business administration. It offers specific training and provides an opportunity for interaction amongst senior and young researchers. We invite papers, which aim to provide better understanding of dynamics of global value chains, impact of local networks and regional clusters on economic development, financial, management and marketing challenges of businesses.

SUBMISSION – IMPORTANT DATES

All doctoral students who wish to participate at the PhD Workshop and wish to present a paper must register and submit an **abstract** before **10th March, 2016**. Participation is free of charge. Registration and abstract submission is possible through the workshop website: www.eco.u-szeged.hu/phdworkshop

Participants have opportunities to either make a short (10 minutes long) or a long presentation (20 min long presentation followed by 10 minutes discussion). Aim of the short presentations is to propose research ideas and concepts, while long presentations are aimed at demonstrating and discussing researches with results. All authors accepted for long talk session have to submit a **full paper** as well before **4th April, 2016**. Papers will be reviewed by junior and senior discussants.

GUIDELINES FOR ABSTRACTS, PRESENTATIONS AND PAPERS

Workshop language is English. Applicants must submit one-page long **extended abstract** with keywords, but without tables or graphs, in plain text. Abstracts should focus on the own contribution (research question, arguments, methods and results).



Short talk session:

Participants selected for short talk session give presentations in accordance with the abstract accepted. Presentation should be no longer than 10 minutes, leaving 5 minutes for discussion. Paper submission is not needed.

Long talk session:

Participants selected for long talk session give presentations based on the abstract accepted and the written paper. Manuscript guideline for the full papers is available on the homepage of the workshop.

Presentations in the long talk sessions should be no longer than 20 minutes, leaving 10 minutes for discussion. Each paper will be assigned to a senior discussant (session chair) and a junior discussant (one of the participating PhD students) to effectively give and receive feedbacks.

According to the evaluation of the session chairs, some of the works presented at the PhD workshop will be selected for publication in a peer reviewed workshop proceeding under ISBN number.

THEMES

We welcome papers particularly (but not exclusively) from the following themes:

- economic integration and global value chains
- impact of regional clusters on economic development
- agglomeration economies and knowledge spillovers
- territorial competitiveness and place-based development policies
- dynamics of innovation networks
- changing role of universities
- management of global value chains
- management and marketing strategies of businesses
- innovation strategies of enterprises
- SMEs and local entrepreneurship
- global chains and local human resource development
- organizational development
- financing value chains

For further information: phd.workshop@eco.u-szeged.hu
www.eco.u-szeged.hu/phdworkshop

Organizing Committee:

Prof Dr. Imre Lengyel
Chair of the Doctoral School

Dr. Zsófia Vas
Coordinator of the Doctoral School

János Gyurkovics
Co-organizer