

## REGIONAL GROWTH, DEVELOPMENT AND COMPETITIVENESS

1<sup>ST</sup> CENTRAL EUROPEAN PHD WORKSHOP ON REGIONAL ECONOMICS AND  
ECONOMIC GEOGRAPHY

**25<sup>th</sup>-26<sup>th</sup> April 2013, Szeged, Hungary**

**Location: Kalvaria sgt. 1. Szeged, 6722**

Organized by

**University of Szeged, Faculty of Economics and Business Administration**

**Doctoral School in Economics**

in collaboration with the

Doctoral School in Regional- and Economic Sciences, Széchenyi István University, Győr, Hungary

Doctoral School in Regional Policy and Economics, University of Pécs, Pécs, Hungary

Hungarian Regional Science Association, ERSA Hungarian Section, Pécs, Hungary

### KEYNOTE SPEAKERS

**Prof. Frank van Oort**

Department of Economic Geography, Utrecht University, The Netherlands

**Prof. Attila Korompai**

Department of Economic Geography, Corvinus University of Budapest, Hungary

**Prof. Attila Varga**

Department of Economics and Regional Studies, University of Pécs, Hungary

**Prof. Imre Lengyel**

Department of Economics and Economic Development, University of Szeged, Hungary

**TÁMOP-4.2.2/B-10/1-2010-0012**

Broadening the knowledge base and supporting the long term professional sustainability of the Research University Centre of Excellence at the University of Szeged by ensuring the rising generation of excellent scientists.

## PROGRAM

### 0. day (Wednesday, 24th April 2013)

**Registration** – Time: 16.00 at the main entrance

**Welcome reception** – Time: 18.00 Room: Aula

### 1. day (Thursday, 25th April, 2013)

**Plenary session** – Time: 8.00-8.45 Room: 107

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| <b>Frank van Oort</b> | Related variety, economic networks and regional economic growth in European regions |
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**Parallel sessions** – Time: 9.00-10.30

| Room: 107<br><b>Relations and networks</b>                      |                                                                                                                                                              | Room: 108 (Council Room)<br><b>Regional innovation systems and clustering</b> |                                                                                                          |
|-----------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|
| Chair: <b>Attila Varga</b><br>Vice chair: <b>Zoltán Bajmócy</b> |                                                                                                                                                              | Chair: <b>Frank van Oort</b><br>Vice chair: <b>Balázs Lengyel</b>             |                                                                                                          |
| Name                                                            | Title                                                                                                                                                        | Name                                                                          | Title                                                                                                    |
| <b>Michelle Crosby-Nagy</b><br>Discussant:<br>Péter Savanya     | Informal relations and the Innovation Problem in Hungarian Healthcare: A Discussion about Data Collection and Initial Findings Using LinkedIn and USPTO data | <b>Zoltán Elekes</b><br>Discussant:<br>Pecze Máté                             | Path-Dependency, Externalities and Related Variety in Regional Innovation Systems                        |
| <b>Kálmán Bucsai</b><br>Discussant:<br>Michelle-Crosby-Nagy     | Role of technology transfer offices in university-industry interactions                                                                                      | <b>Zsófia Vas</b><br>Discussant:<br>Zoltán Elekes                             | Evidence on Knowledge-intensive Industries in the Regional Innovation System of the Southern Great Plain |
| <b>Péter Savanya</b><br>Discussant:<br>Kálmán Bucsai            | The perspectives of Southern Great Plain in agribusiness networking and cross-sectoral linkages                                                              | <b>Máté Pecze</b><br>Discussant:<br>Zsófia Vas                                | Cluster development in two Hungarian regions – success and challenge                                     |

**Coffee break** – Time: 10.30-11.00 Room: Aula

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| <b>Parallel sessions</b> – Time: 11.00-12.30                         |                                                                                                                                 |                                                                                     |                                                                             |
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| Room: 107<br><b>Regional labour market</b>                           |                                                                                                                                 | Room: 108 (Council Room)<br><b>Regional policy issues</b>                           |                                                                             |
| Chair: <b>Imre Lengyel</b><br>Vice chair: <b>Péter Járosi</b>        |                                                                                                                                 | Chair: <b>Attila Korompai</b><br>Vice chair: <b>Miklós Lukovics, Teodora Dogaru</b> |                                                                             |
| Name                                                                 | Title                                                                                                                           | Name                                                                                | Title                                                                       |
| <b>Bettina Martus</b><br><br>Discussant:<br>Zuzsanna<br>Marosné Kuna | The role of unemployment in the regional competitiveness                                                                        | <b>Tímea Tünde Csetnek</b><br><br>Discussant:<br>Endre<br>Lendvay                   | Institutional capacity building in the Romanian-Hungarian cross border area |
| <b>Flóra Földi</b><br><br>Discussant:<br>Bettina Martus              | Teleworking houses as key opportunities of jobseekers in the less developed regions of Hungary                                  | <b>Richárd Hakszer</b><br><br>Discussant:<br>Tímea Tünde<br>Csetnek                 | Cross-border Cooperation in the Hungarian Slovakian border region           |
| <b>Zsuzsanna Marosné Kuna</b><br><br>Discussant:<br>Flóra Földi      | Role of mature human capital in the development of small, medium size and multinational companies in Hungary – regional aspects | <b>Endre Lendvay</b><br><br>Discussant:<br>Richárd<br>Hakszer                       | The possibilities in the economical development of the local governments    |

**Lunch** – Time: 12.30-14.00 Room: Aula

**Plenary session** – Time: 14.00-14.45 Room: 107

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| <b>Attila Varga</b> | Economic impact evaluation of the new European Union Cohesion policy: The case of the GMR-approach |
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**Coffee break** – Time: 14.45-15.00 Room: Aula

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| Parallel sessions – Time: 15.00-16.30                                            |                                                                                                           |                                                                                 |                                                                                          |
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| Room: 107<br><b>Economic activities and competitiveness</b>                      |                                                                                                           | Room: 108 (Council Room)<br><b>Territorial capital and differences</b>          |                                                                                          |
| Chair: <b>János Rechnitzer</b><br>Vice chair: <b>Balázs Kotosz</b>               |                                                                                                           | Chair: <b>Attila Korompai</b><br>Vice chair: <b>Izabella Szakálné Kanó</b>      |                                                                                          |
| Name                                                                             | Title                                                                                                     | Name                                                                            | Title                                                                                    |
| <b>Adrienn Tarró - András Krámlí</b><br><br>Discussant:<br>Sarolta Noémi Horváth | Analysis about Hungary's attractiveness to investors with particular regard to Foreign Direct Investments | <b>Katalin Czakó - Veronika Poreisz</b><br><br>Discussant:<br>Imola Rittgasszer | Economic differences of Hungarian regions                                                |
| <b>Ágnes Hegyi-Kéri</b><br><br>Discussant:<br>Adrienn Tarró - András Krámlí      | Do we need to cure the Baumol disease in regional level in Hungary?                                       | <b>Gábor Bodnár</b><br><br>Discussant:<br>Katalin Czakó - Veronika Poreisz      | The importance of endogenous regional development and territorial capital in rural areas |
| <b>Sarolta Noémi Horváth</b><br><br>Discussant:<br>Ágnes Hegyi Kéri              | Measurement Approaches of the Competitiveness of the Hungarian „City Region” by International Attempts    | <b>Imola Rittgasszer</b><br><br>Discussant:<br>Gábor Bodnár                     | Knowledge-based Urban Development, as a New Development Paradigm                         |

**Conference Dinner** – Time: 18.00 Room: Aula

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**2. day (Friday, 26th April, 2013)**

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| <b>Plenary session</b> – Time: 8.00-8.45 Room: 107 |                                                              |
| <b>Attila Korompai</b>                             | Territorial inequalities and cohesion: conceptual approaches |

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| <b>Parallel sessions</b> – Time: 9.00-10.30                         |                                                                                      |                                                                                   |                                                                                                                                                                                 |
| Room: 107<br><b>Growth, de-growth and development</b>               |                                                                                      | Room: 108 (Council Room)<br><b>Innovation and institutions</b>                    |                                                                                                                                                                                 |
| Chair: <b>Attila Korompai</b><br>Vice chair: <b>György Málovics</b> |                                                                                      | Chair: <b>Frank van Oort</b><br>Vice chair: <b>Tamás Sebestyén</b>                |                                                                                                                                                                                 |
| Name                                                                | Title                                                                                | Name                                                                              | Title                                                                                                                                                                           |
| <b>Judit Dombi</b><br>Discussant:<br>Katalin Lipták                 | The economic program of de-growth and a possible connection with capability approach | <b>Márton Horváth</b><br>Discussant:<br>Anca Dodescu - Lavinia Florenitna Chirilă | Institutional and regional factors behind university patenting in Europe: An exploratory spatial analysis using EUMIDA data                                                     |
| <b>Judit Gébert</b><br>Discussant:<br>Judit Dombi                   | Regional growth, indices of sustainability and social progress                       | <b>Éva Komlósi</b><br>Discussant:<br>Márton Horváth                               | Regional Entrepreneurship in Hungary based on the Regional Entrepreneurship and Development Index (REDI) methodology                                                            |
| <b>Katalin Lipták</b><br>Discussant:<br>Judit Gébert                | The regional labour market differences in Central-Eastern Europe                     | <b>Lavinia Florentina Chirilă</b><br>Discussant:<br>Éva Komlósi                   | The impact of Regional Operational Programme on the economic development and regional competitiveness of North-West region of Romania. Partial findings and emerging challenges |

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| <b>Coffee break</b> – Time: 10.30-11.00 Room: Aula |
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| <b>Plenary session</b> – Time: 11.00-11.45 Room: 107 |                                                    |
| <b>Imre Lengyel</b>                                  | Conceptual thinking about regional competitiveness |

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| <b>Closing ceremony:</b> 11:45-12:00 Room:107 |
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| <b>Lunch</b> – Time: 12.00-13.30 Room: Aula |
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