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WELCOME TO OUR FIRST ULYSSES NEWSLETTER

We are so happy you found your way onto our subscription list and found this topic interesting! Let's take the chance and introduce ourselves to you. 😊



TEAM ULYSSES



Us, this is the Ulysses project team which consists of 19 interesting ladies and gentlemen from

Austria, Germany, Hungary and Italy. We all have different backgrounds and competences which will flow into this exciting project which will run from 30 June 2021 until 29 June 2023.

We hope you'll find everything you need to know in a nutshell this first newsletter and would love to invite you to follow our social media channels, too!

With warm regards
#teamulysses

FIND OUT MORE ABOUT THE PARTNERS INVOLVED

WHAT'S ULYSSES ALL ABOUT?

Our goals at a glance:

- Set up the **1st digital European student competition** that focuses explicitly on **family businesses**
- **Real-life case studies** for university students to gain practical entrepreneurial learning experiences and enhance digital skills
- Get to know **family firms' specific entrepreneurial situations**, create case studies based on their problems & offer solutions
- A **roadmap** for international student case study competitions & guidance for further adaptations in other institutions

FIND OUT MORE DETAILS

WHAT'S YOUR ROLE?

As a **student** you can participate in an online

international competition focusing on family businesses and their real-life case studies.#

If you participate in or own a **family firm**, you can build close connections with higher education institutions, connect with talented university students, and gain a fresh insight into your own business.

If you are a **teacher**, you can implement the collected case studies into your own teaching material. The material collected in the Ulysses project will be available for teachers to use.

[FLYER & BROCHURE FOR DOWNLOAD](#)



DID YOU KNOW?



ULYSSES will also propagate the exploitation of the European Frameworks on Digital Competences (DigComp) and Entrepreneurship Competence (EntreComp) inside higher education institutions. It will develop scalable online open-educational resources that focus on fostering digital and entrepreneurship competences and will catalyze digital readiness and entrepreneurial competence deliverance of involved students and educators.

“GREAT THINGS IN BUSINESS ARE NEVER DONE BY ONE PERSON. THEY ARE DONE BY A TEAM OF PEOPLE.”

Steve Jobs

LET'S GET SOCIAL!

Of course, a digital student competition needs its own social media channels to get known and out into this world! So have a pick where to follow us and spread the word in your social media world with your colleagues & friends!



NEWS

23.11.2021

[Social Media channels are online](#)

12.09.2021

[Our beginning and mission](#)

Questions?

You haven't found the answers to your questions yet?
Then send us an email to info@ulysses-contest.eu – we are happy to help!

This newsletter was forwarded to you? [Here's the link to the sign-up.](#)

ÜLYSSES

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