

University of Szeged, Faculty of Economics and Business Administration
Bachelor in Tourism and Catering

The structure of the programme by semesters

MODULE		Type of course	Credits
1ST SEMESTER (AUTUMN)	Compulsory courses		
A	Principles of Economics	lecture	2
A	Calculus	lecture, seminar	4
A	Informatics	seminar	0
B1	Marketing	lecture	3
C1	Basics of tourism	lecture	3
C1	Touristic products and product groups	lecture	3
C1	International touristic geography	lecture	3
B2	Hungarian Language and Culture for Beginners I.* (It is compulsory for all international students to study the course in their first semester. Stipendium Hungaricum scholarship-holder students have to study the course for 2 semesters. The course finishes with an elementary language exam at the end of the second semester.)	seminar	4
B3	Developmental English I. (<i>Compulsory for those students who need to improve their English based on the result of the English placement test. The professor will notify you if you have to register for the course.</i>)	seminar	
	Semi-optional/optional courses		
A	Introduction to Sociology	lecture	3
B1	Marketing	seminar	2
B2	Business Language I		
C1	Hungary's touristic geography	lecture	3
2ND SEMESTER (SPRING)	Compulsory courses		
A	Linear Algebra	lecture, seminar	4

A	Microeconomics	lecture, seminar	6
A	Introduction to Environmental Economics	lecture	3
C1	Tourism Marketing	lecture	3
C1	Basics of Hotel Business	lecture	3
C1	Event Organisation and Protocol	seminar	3
B2	Hungarian Language and Culture for Beginners II. Compulsory for Stipendium Hungaricum scholarship-holder students. The course finishes with an elementary language exam.	seminar	4
B3	Developmental English II. <i>(Compulsory for those students who need to improve their English based on the result of the English placement test. The professor will notify you if you have to register for the course.)</i>	seminar	4
	Semi-optional/optional courses		
A	Economic Geography	lecture	3
A	Environmental Policy	lecture	3
B1	Social Law	lecture	3
B3	Communication practices	seminar	2
B3	Public Speaking and Presentation Skills	seminar	2
3RD SEMESTER (AUTUMN)	Compulsory courses		
A	Statistics I.	lecture, seminar	6
A	Probability	lecture, seminar	4
A	Macroeconomics	lecture, seminar	6
A	Introduction to Finance	lecture	3
B1	Management	lecture, seminar	5
B1	Introduction to Accounting	lecture, seminar	6
B2	Business language criterion exam**		0
C1	Basics of Tour Operation	lecture	3
	Semi-optional/optional courses		
A	Introduction to Sociology	lecture	3

B1	Sustainable Local Economic Development	lecture, seminar	5
B3	Service Learning	seminar	2
C1	Online and e-tourism	seminar	3
C1	Tourism Creativity and Innovation with Special Focus on the Banat region	lecture	3
C1	Sustainable mobility management	lecture	3
	Rural Tourism	seminar	3
4TH SEMESTER (SPRING)	Compulsory courses		
A	Statistics II.	lecture, seminar	6
A	Corporate Finance	lecture, seminar	4
B2	Business language criterion exam		0
C1	Touristic Organisations and their Management	seminar	3
C1	Economy of Tourism	lecture	3
C2 specialization	Hotel Studies	seminar	3
C2 specialization	Basics of Health Tourism	lecture, seminar	5
C3 specialization	Travel Agency Marketing	lecture, seminar	5
C3 specialization	Destination and Attraction Development	seminar	3
D	Extended Academic Writing	seminar	3
	Semi-optional/optional courses		
A	Economic Policy	lecture	3
A	Economic Fundamentals of the EU Integration	lecture	3
A	The EU in the Global Economy	lecture	3
A	Economic Geography	lecture	3
A	Environmental Policy	lecture	3
B1	Market Research	lecture, seminar	4
B1	Social Law	lecture	3
B1	Labour Law	lecture	3
B1	Organisational Behaviour	lecture	3
B1	Excel Access for Business	seminar	3
B3	Communication practices	seminar	2
B3	Public Speaking and Presentation Skills	seminar	2

B3	Service Learning	seminar	2
C1	Touristic Tenders and their Management	seminar	3
C1	Tourism Research	seminar	3
C1	Decision Making of Tourists	lecture	3
C1	Sustainable Tourism	lecture	3
C1	Wine and Gastro Tourism	seminar	3
5TH SEMESTER (AUTUMN)	Compulsory courses		
A	Human Resource Management	lecture	3
C1	Catering Studies	seminar	3
C1	Basics of Intercultural communication	lecture	3
C1	Touristic Utilization of Cultural Resources	lecture	3
C2 specialization	Hotel Management	seminar	3
C2 specialization	Health Tourism Products	seminar	3
C3 specialization	Regional Economics	lecture	3
C3 specialization	Cultural Management	seminar	3
	Semi-optional/optional courses		
A	Introduction to Sociology	lecture	3
B1	Operations Management	lecture	3
B1	Sustainable Local Economic Development	lecture, seminar	5
B3	Conflict Management Training	seminar	2
B3	Service Learning	seminar	2
C1	Online and e-tourism	seminar	3
C1	Regional and Urban Marketing	lecture	3
C1	Vine and Destillates in Catering	seminar	3
C1	Sustainable Mobility Management	lecture	3
C1	Tourism Creativity and Innovation with Special Focus on the Banat region	lecture	3
C1	Rural Tourism	seminar	3
6TH SEMESTER (SPRING)	Compulsory courses		

B2	Business language criterion exam **		0
C1	Starting and Managing Small Businesses in Tourism	seminar	3
C1	Touristical challenges and opportunities of a triple- border region	seminar	3
C1	Tourism and media	lecture	3
C2 specialization	Different Forms of Accommodation	seminar	3
C2 specialization	Medical Hotel Management	seminar	3
C3 specialization	Touristic Destination Marketing	seminar	3
C3 specialization	Basics of Guiding Tours	seminar	3
D	Thesis Research Methodology	lecture	3
D	Introduction to Social Research	lecture, seminar	5
	Semi-optional/optional courses		
A	Economic Policy	lecture	3
A	Economic Fundamentals of the EU Integration	lecture	3
A	The EU in the Global Economy	lecture	3
A	Economic Geography	lecture	3
A	Environmental Policy	lecture	3
B1	Introduction to Econometrics	lecture	3
B1	Market Research	lecture, seminar	4
B1	Social Law	lecture	3
B1	Organisational Behaviour	lecture	3
B1	Excel Access for Business	seminar	3
B3	Communication practices	seminar	2
B3	Public Speaking and Presentation Skills	seminar	2
B3	Conflict Management Training	seminar	2
B3	Service Learning	seminar	2
C1	Information System of Travel Agencies	seminar	3
C1	Touristic Tenders and their Management	seminar	3
C1	Tourism Research	seminar	3

C1	Decision Making of Tourists	lecture	3
C1	Sustainable Tourism	lecture	3
C1	Wine and Gastro Tourism	seminar	3
C1	Customer Experience in HoReCa	lecture	3
7TH SEMESTER (AUTUMN)	Compulsory courses		
D	Internship I.		25
8TH SEMESTER (SPRING)	Compulsory courses		
D	Internship II.		25
D	Thesis consultation	seminar	2