



Globalisation, integration, cooperation – what is at stake in the current turbulent times?

*The 6th Conference in cooperation with the European Association for
Comparative Economic Studies*

22-23 March 2024

Szeged, Hungary

Hybrid conference

PROGRAMME:

22 March 2024

9.00-10.00 Registration (Faculty of Economics and Business Administration,
Szeged, Kálvária sgt. 1.)

10.00 – 12.15 **PLENARY SESSION**

<https://bbb.doublenegative.eu/b/szi-iqr-7tr-bpm>

WELCOME ADDRESS: Péter Kovács, Dean of the Faculty of Economics and Business
Administration

KEYNOTE SPEAKERS

Michael Landesmann, Senior Research Associate (WIIW: The Vienna Institute for International Economic Studies), Professor of Economics (Johannes Kepler University Linz):

Centrifugal and Centripetal Forces in European and Global Integration: Assessing the State of Play 20 Years after Enlargement



Marzenna Anna Weresa, Professor of Economics (Warsaw School of Economics):

European Competitiveness in Turbulent Times: Focus on Innovation



Nicolaas Stijn Groenendijk, Professor of Public Policy, Organisation and Innovation (Inland Norway University of Applied Sciences):

Global resources and the EU's strategic autonomy



12.15 – 13.00 Buffet lunch
 13.00 – 15.00 Parallel sessions
 15.00 – 15.30 Coffee break
 15.30 – 17.30 Parallel sessions
 18.00 Conference dinner (Sótartó, Szeged, Roosevelt tér 14.)

23 March 2024

09.00 – 11.00 Parallel sessions
 11.00 – 11.15 Coffee break
 11.15 – 13.00 Parallel sessions
 13.00 – 14.00 Buffet lunch

VENUE: Faculty of Economics and Business Administration, Szeged, Kálvária sgt. 1.

22nd March 2024		
13.00 – 15.00: Policy responses - V4, CEE, Europe		
<i>Venue: Room 101</i>		
Session 1A	Chair: Timothy Yaw Acheampong https://bbb.gtktavoktatas.hu/b/tim-3q8-me4-3ee	
Timothy Yaw Acheampong	University of Szeged, Faculty of Economics and Business Administration	20 years of EU membership: areas of progress and room for improvement for the V4
<i>Ahmadov Vusal</i>	<i>Azerbaijan State University of Economics, Azerbaijan</i>	<i>Development of technological capabilities in the Visegrad countries</i>
Attila Havas	HUN-REN CERS Institute of Economics, Budapest	The evolution of the CE4 countries' national innovation systems and their innovation performance in 2000–2020
Zoltán Gál, Gábor Lux	University of Pécs Faculty of Business and Economics	Policy alternatives to FDI-driven regional development in Central and Eastern Europe
<i>Pompei Mititean</i>	<i>Centre for Research in Management, National University of Political Studies and Public Administration (SNSPA), Romania</i>	<i>Globalization, foreign investment, and governance in Eastern European Union Countries - an empirical analysis</i>

13.00 – 15.00: Geoeconomic and geopolitical challenges*Venue: Room 108*

Session 1B	Chair: Beáta Udvari https://us06web.zoom.us/j/9674315864?pwd=dFU2VFh5a2JEOEJtT1dUVldRRXRyUT09	
Magdolna Sass, Imre Fertő	HUN-REN CERS, Budapest	Roundtripping FDI - what factors influence it in OECD countries?
Nádasi Levente, Trón Zsuzsanna	Faculty of Economics and Business, University of Debrecen	EU accession: stated and unstated requirements
<i>Balázs Mayer</i>	<i>John von Neumann University</i>	<i>Economic integration of the ASEAN countries</i>
Anita Zombory Faragóné	University of Szeged, Faculty of Economics and Business Administration	Differences in energy transition among country groups in the EU
<i>Mihaela Onofrei, Dana-Claudia Cojocar</i>	<i>Alexandru Ioan Cuza University of Iasi, Romania</i>	<i>Implications of regional cooperation on climate change analysis and sustainable development</i>

13.00 – 15.00: Twin transition - National policy responses - battery industry*Venue: Room 410*

Session 1C	Chair: Anita Pelle https://bbb.gtktavoktatas.hu/b/pel-2on-6e6-gbz	
Ágnes Szunomár	Corvinus University of Budapest and HUN-REN CERS Institute of World Economics	Chinese EV battery investment in the V4: Industrial infrastructure and (the fear of) environmental impacts
<i>Gábor Túry</i>	<i>HUN-REN CERS Institute of World Economics, Budapest</i>	<i>State strategies for the transition to BEV production - the case of Hungary</i>
Andrea Éltető	HUN-REN CERS Institute of World Economics, Budapest	Green industrial policy in Spain - lessons for Hungary
<i>Attila Lengyel</i>	<i>University of Debrecen, Faculty of Economics and Business</i>	<i>Geographic variations in sustainability values: Insights from major stakeholders in Hungary</i>
Ali Al-Aqqad, Eszter Megyeri, Anita Pelle	University of Szeged, Faculty of Economics and Business Administration	Vision and challenges of recycling, recollecting and reusing batteries globally and in the EU

13.00 – 15.00: Twin transition - sectoral answers*Venue: Room 104*

Session 1D	Chair: György Málovics https://bbb.doublenegative.eu/b/mal-k7j-cfr	
Erzsebet Gál	West University of Timisoara , Faculty of Economics and Business Administration, Romania	Circular economy principles and their implementation within the air transport industry: A systematic literature review
Claudia Nicoleta Paun	ASE (Academia de Studii Economice), Bucharest, Romania	Clustering and education: A Study on the European schools
Novy Anggraini Sudibyo	Hungarian University of Agriculture and Life Sciences (MATE)	Technological transformation on consumer behavior: A review on the beauty industry
Urbán György Patrik	University of Szeged, Faculty of Economics and Business Administration	Examination of the digital readiness of small and medium-sized agricultural enterprises in the Hungarian Southern Great Plain region
<i>Mansiya Samambet</i>	<i>University of Szeged, Faculty of Economics and Business Administration</i>	<i>Competitiveness and digitization in the postal sector: The case of Deutsche Post, Poste Italiane and Royal Mail</i>

13.00 – 15.00: Twin transition*Venue: Room 005*

Session 1E	Chair: Sarolta Somosi https://bbb.gktavoktatas.hu/b/som-bdp-pul-rig	
<i>Adriana Mateášiková - Zdenka Kádeková - Ingrida Košičiarová</i>	<i>Faculty of Economics and Management, Slovak University of Agriculture</i>	<i>The future of digital marketing? Artificial intelligence and augmented reality</i>
Levente Péter Bálint	University of Debrecen, Faculty of Economics and Business	Data Analytics Landscape in the EU SME Sector: Identifying Patterns and Practices
Brigitta Gábor	University of Szeged, Faculty of Economics and Business Administration	How do young people in Hungary see autonomous vehicles?
Liqiao Yang	University of Szeged Faculty of Economics and Business Administration	Dynamic interactions among exchange rate, natural gas demand, production in manufacturing and battery industry export - evidence from Hungary

<i>Chrysoula Krommyda</i>	<i>University of South Bohemia in Ceske Budejovice, Faculty Of Economics</i>	<i>Green and digital transition in the function of the economic growth and development according to the strategic planning of the Region of Thessaly (Greece).</i>
15.30 – 17.30: Policy responses - Europe - innovation and competitiveness <i>Venue: Room 101</i>		
Session 2A	Chair: Beáta Farkas https://bbb.doublenegative.eu/b/far-cnz-wo1-5v9	
Attila Havas	HUN-REN CERS Institute of Economics, Budapest	Multi-level context scenarios for future EU research and innovation policies
Adam Kerényi	HUN-REN CERS CERS Institute of World Economics, Budapest	Hungary and the European Union: the drift towards disintegration
<i>Veronika Czina</i>	<i>HUN-REN CERS Institute of World Economics, Budapest</i>	<i>Defending the EU budget or the rule of law? Evaluating the effects of the freezing of EU funds in Hungary</i>
<i>Anton Dinev</i>	<i>Northeastern University – London, United Kingdom</i>	<i>The EU Green Deal Industrial Plan: Competitive sustainability or sustainable competitiveness?</i>
Sarolta Somosi, Beáta Farkas	University of Szeged, Faculty of Economics and Business Administration	Mid-term evaluation of the Recovery and Resilience Facility – Does it meet expectations?
15.30 – 17.30: Evolving business relations <i>Venue: Room 108</i>		
Session 2B	Chair: Anita Kéri https://bbb.gktavoktatas.hu/b/ker-l4j-e8i-mle	
Szerb László, Czigler Enikő	University of Pécs, Faculty of Business and Economics	Hungary's digital entrepreneurship ecosystem based on the Digital Entrepreneurship Ecosystem Index
Emese Dobos	Corvinus University of Budapest, HUN-REN CERS Institute of World Economics	Decent work for undignified wages? Governance and Social Upgrading within the Hungarian Garment Industry
<i>Agnes Kotsis, Balazs Darnai</i>	<i>University of Debrecen, Faculty of Economics and Business</i>	<i>Analysing the parthership with students in higher education using Kano-model</i>

Anita Kéri	University of Szeged, Faculty of Economics and Business Administration	Implications of belonging to a university brand community
Veronika László, Andrea Magda Nagy, Stefánia Matild Töreki	University of Pannonia, Faculty of Business and Economics, Veszprém	Analysing the waste management attitude and behaviour of university students
15.30 – 17.30: New banking models <i>Venue: Room 005</i>		
Session 2C	Chair: János Varga https://bbb.gktavoktatas.hu/b/var-psb-xxc-rhm	
<i>Yassine Bakkar</i>	<i>Queen's University Belfast, Ireland</i>	<i>Bank boards: Navigating risk and regulatory alignment</i>
<i>Veronika Siklósi</i>	<i>University of Sopron</i>	<i>The challenges and opportunities facing banks between now and 2035</i>
Judit Burucs	Corvinus University of Budapest	Political economy of European Bank Coordination Initiative
<i>Amin Ghasemi Sahebi,</i>	<i>Accounting and Management Faculty, Allameh Tabataba'i University, Tehran, Iran</i>	<i>The relationship between organizational search and business model innovation with moderating role of knowledge inertia in Iran's banking industry</i>
<i>Mahdi Imani Bashokooh</i>	<i>Hungarian University of Agriculture and Life Sciences, Kaposvár Campus</i>	
<i>Shaghayegh Mohammadi</i>	<i>Faculty of Entrepreneurship, University of Tehran, Iran</i>	
<i>Kamil Kotliński, Łukasz Markowski</i>	University of Warmia and Mazury in Olsztyn, Poland	The business cycles synchronization in three monetary unions: EMU, WAEMU and CAEMC
Michael Asiamah	University of Szeged, Faculty of Economics and Business Administration	

15.30 – 17.30: Geopolitics I.		
<i>Venue: Room 104</i>		
Session 2D	Chair: Miklós Szanyi https://bbb.gktavoktatas.hu/b/sza-zgn-jku-x3x	
Péter Balogh	University of Szeged, Department of Sociology	Cooperation and integration in EU defence policy – networks and security partnerships in the shadow of recent challenges
Kasimov Otabek	University of Szeged	Globalization and geopolitical conflicts
<i>Anca Maria Ungureanu, Monica Ioana Pop Silaghi</i>	<i>Babeş Bolyai University, Romania</i>	<i>The performance of human capital in relationship with economic growth</i>
Gemechu Seboka Alemu	University of Szeged, Faculty of Economics and Business Administration	Does aid conditionality work in trade liberalization: Evidence from Sub-Saharan Africa.
<i>Shivendra Rai</i>	<i>Charles University, Prague, Czech Republic</i>	<i>Drivers of private equity activity across Europe: An East-West comparison</i>
Ji Li	University of Szeged, Faculty of Law and Political Sciences	Deepen Economic Cooperation between China and the EU: the Challenges of Promoting the Belt and Road Initiative
<i>Samira Gholami</i>	<i>Najaf Abad University, Faculty of Humanities, Iran</i>	<i>How does digital transformation affect supply chain efficiency?</i>
15.30 – 17.30: New business models		
<i>Venue: Room 410</i>		
Session 2E	Chair: Balázs Révész https://bbb.gktavoktatas.hu/b/rev-xaz-egq-xla	
Aashima Chhabra, Szilvia Botos	University of Debrecen, Faculty of Economics and Business	Integrating new IoT trends in the food supply chain to enhance the sustainability: analysis of case studies and real time projects
Şahin Firat	Sopron University, Alexandre Lamfalussy Faculty of Economics	Operations and investments in scope of international business, a cooperation model
<i>Károly Vizardák</i>	<i>Corvinus University of Budapest / University of Debrecen</i>	<i>The role of coaching in higher education</i>
<i>Muhammad Rizwan Hussain</i>	<i>University of Debrecen</i>	<i>AI as a catalyst: Reshaping globalization in the EU and beyond in the 5th industrial revolution era</i>

<i>Teodora Valentina Lica</i>	<i>Transilvania University of Brasov, Romania</i>	<i>Trends in commercial relations, online payments and e-commerce</i>
<i>Alia Catalina Talfes</i>	<i>West University of Timisoara, Romania</i>	<i>Evolving business networks over the decades</i>
23rd March 2024		
9.00 – 11.00: Twin transition - National policy responses		
<i>Venue: Room 101</i>		
Session 3A	Chair: Beáta Farkas https://bbb.doublenegative.eu/b/far-cnz-wo1-5v9	
Magdolna Sass, Krisztián Koppány, Brenda Murillo Villanueva	HUN-REN CERS Institute of World Economics, Budapest	Diverging development paths of 'factory economies': Hungary and Mexico compared
<i>Kira Vámosi, Szilvia Szőke</i>	<i>University of Debrecen</i>	<i>Development with a smaller ecological footprint</i>
László Kucséber, Richárd Kása	Budapest Business University	Catalyst and consequences: A comprehensive analysis of mergers and acquisitions in Central Europe
<i>Pokker Zoltán Péter</i>	<i>University of Pécs</i>	<i>Migration by the point of view of the Hungarian legislation</i>
9.00 – 11.00: Transition of networks and sectors		
<i>Venue: Room 108</i>		
Session 3B	Chair: Miklós Szanyi https://bbb.gktavoktatas.hu/b/sza-zgn-jku-x3x	
Fruzsina Sigér, Eszter Tóth, Zsuzsanna Trón	University of Debrecen, Faculty of Economics and Business	Bikeable economy: considerations related to cycling in the European Union
Miklós Szanyi	University of Szeged, Faculty of Economics and Business Administration	Global value chains and the platform economy
Miklós Lukovics, Nikoletta Nádas	University of Szeged, Faculty of Economics and Business Administration	Methodology development on measuring and raising cities' AV readiness
Zoltán Majó-Petri, Szabolcs Prónay, Tamás Ujházi	University of Szeged, Faculty of Economics and Business Administration	Methodology for assessing self-driving tech adoption: addressing consumer risk perceptions

9.00 – 11.00: New business models

Venue: Room 005

Session 3C	Chair: Balázs Révész https://bbb.gktavoktatas.hu/b/rev-hkz-bgk-ma7	
Szilvia Botos, Levente P. Bálint, Viktor L. Takács, Róbert Szilágyi	University of Debrecen, Faculty of Economics and Business	Exploring the prospects of open-source data analytics solutions in enhancing technology awareness
<i>Cornelia Dumitru, Laura Mariana Cismas, Florin Marius Pavelescu, Cristian Mihai Cismas</i>	<i>Institute of National Economy, Institute for Quality of Life Research, Romania</i>	<i>Is there time for new CSR approaches? Geopolitics and geoeconomics as sustainability issues</i>
<i>Zsuzsa Darida, Attila Szűcs, Beáta Szentmiklósi, Boglárka Konka</i>	<i>University of Pannonia, Faculty of Business and Economics, Faculty of Humanities, Veszprém</i>	<i>Analysing selective waste collection habits using the World Café method – A case study among the students of the University of Pannonia</i>
<i>Steliana Rodino</i>	<i>Institute of Research for Agriculture Economy and Rural Development, Romania</i>	<i>Advancing circular bioeconomy in a globalisation context</i>

9.00 – 11.00: Geopolitics II.

Venue: Room 410

Session 3D	Chair: Beáta Udvari https://us06web.zoom.us/j/9674315864?pwd=dFU2VFh5a2JEOEJjT1dUVldRRXRyUT09	
Elyor Davlatov	University of Szeged, Faculty of Economics and Business Administration	Inflation dynamics in Uzbekistan: An augmented ARDL (Bounds Test) approach
<i>Amira Saidani</i>	<i>Hungarian University of Agriculture and Life Sciences (MATE)</i>	<i>Navigating economic challenges: fiscal policies and resilience in Tunisia amidst global turmoil (2023)</i>
Gao Tianji	University of Debrecen	Is visa a stumbling block for international trade? Evidence from the Belt and Road Initiative
Yinuo Jiang	University of Debrecen	The recent Hungarian-Ukrainian grain trade dispute from the Hungarian perspective
<i>Muhayyoi Rahimzoda</i>	<i>Corvinus University of Budapest</i>	<i>Increasing poverty: the impact of the Russian-Ukrainian war on Central Asia</i>

9.00 – 11.00: Policy responses - Europe <i>Venue: Room 104</i>		
Session 3E	Chair: Timothy Yaw Acheampong https://bbb.gktavoktatas.hu/b/tim-3q8-me4-3ee	
Mohamed Hsin Bennour	University of Pécs	Visegrad countries and education challenges: An efficiency analysis
<i>Mahammad Kheyirkhabarli</i>	<i>University of Szeged, Faculty of Economics and Business Administration</i>	<i>Trade facilitation and global value chains harmony</i>
<i>Adina Nică (Ghidura)</i>	<i>The Bucharest University of Economic Studies, Romania</i>	<i>The European Union and its capacity to respond to health crises (as states of exception) after COVID-19 pandemic</i>
Balea-Stanciu Maria-Roxana	West University of Timisoara, Romania	Income tax systems in Germany and USA - a comparative study
<i>Erika-Maria Doacă, Adelina-Andreea Siriteanu</i>	<i>Alexandru Ioan Cuza University of Iasi, Iasi, Romania</i>	<i>The capital market: the pillar of economic recovery</i>
Teodora Palcau	Babes-Bolyai University, Cluj, Romania	Exploring Granger causality between finance and growth in Austria and Hungary: The transition from the post-communist era to the integration into the European Union (1990-2019)
9.00 – 11.00: New financial models I. <i>Venue: Room 105</i>		
Session 3F	Chair: Ádám Kerényi https://bbb.gktavoktatas.hu/b/ker-qtg-mr4-gpc	
<i>Nevena Jolović</i>	<i>Institute of Economic Sciences, Belgrade, Serbia</i>	<i>Unveiling the Factors Influencing GSS Bonds Issuance in Europe</i>
<i>Elena-Alexandra Sinoi, Matteo Focaracci</i>	<i>Faculty of Economics and Business Administration, West University of Timișoara, Romania</i>	
<i>Budi Setiawan, Emilda</i>	<i>Indo Global Mandiri University, Indonesia</i>	<i>Factors influencing Indonesian women SMEs in adopting Fintech: moderating role of financial literacy</i>
<i>Deni Pandu Nugraha</i>	<i>Hungarian University of Agriculture and Life Sciences</i>	

Esau Washipobe Wesa	University of Szeged, Faculty of Economics and Business Administration	Renewable Energy and Carbon Financing: Is Result Based Financing the Killer Switch - The Kenyan Perspective
Zsófia Hajnal	Corvinus University of Budapest	Split or Steal or Gift: Nash Equilibria Under Altruistically Extended Payoffs
<p>11.15 – 13.00: New financial models II. <i>Venue: Room 005</i></p>		
Session 4A	Chair: Anita Pelle https://bbb.gktavoktatas.hu/b/pel-2on-6e6-gbz	
<i>Katalin Botos</i>	<i>University of Szeged, Faculty of Economics and Business Administration</i>	<i>Changing international financial system</i>
<i>Emilia Németh-Durkó</i>	<i>Corvinus University of Budapest</i>	<i>The role of green financial instruments in achieving climate goals</i>
Dániel Szládek	University of Szeged, Faculty of Economics and Business Administration	The performance of Hungarian sustainability and ESG mutual funds
<i>Kriszton Sisa, Ágnes Siklósi, Ervin Denich, Attila Veress</i>	<i>Budapest Business University</i>	<i>International efforts to introduce a unified public sector accounting framework</i>
<i>Oliver Kovács</i>	<i>University of Public Service</i>	<i>The Economics of the Great Suppression</i>
<p>11.15 – 13.00: Energy transition <i>Venue: Room 108</i></p>		
Session 4B	Chair: Sarolta Somosi https://bbb.gktavoktatas.hu/b/som-bdp-pul-rig	
Krisztina Kádár	University of Szeged, Greenovation Center	Assessing the approach of the carbon capture, utilization and storage (ccu/s) technologies in Hungary
Kasimov Makhamatjon	Tashkent State University of Economics, Uzbekistan	Opportunities and challenges of implementing "green economy" technologies in the energy sector of Uzbekistan
László K. Gulyás	University of Szeged, Faculty of Law and Political Sciences	Saudi Arabia's NEOM – could it change the Kingdom's dependence on oil

Erjan Akhmedov	Kazakh-British Technical University, Kazakhstan	The influence of COVID-19 on the transition to a more circular economy in oil-exporting countries
Florin Cornel Dumiter, Ștefania Amalia Nicoară	Vasile Goldiș Western University of Arad, Faculty of Economics, IT and Engineering, Romania	Modeling the oil price influences upon the energy sector in the macroeconomic context. empirical evidence from Central and Eastern European countries
Samuel Nicoară	University of Oradea, Romania	
Cristian Bențe	Vasile Goldiș Western University of Arad, Faculty of Social Sciences, Humanities and Physical Education and Sport, Romania	
Luminița Păiușan	Vasile Goldiș Western University of Arad, Faculty of Economics, IT and Engineering, Romania	
11.15 – 13.00: National policy responses <i>Venue: Room 101</i>		
Session 4C	Chair: Benedek Nagy a https://bbb.gktavoktatas.hu/b/nag-d99-hf7	
<i>Henry Obaga Were</i>	<i>University of Pécs</i>	<i>evaluating competitiveness in emerging markets: A comparative study of small retail and car repair</i>
Mohammad Fakhrol Islam, Tania Akter	Hungarian University of Agriculture and Life Sciences (MATE)	Money laundering problem seems unstoppable: A case study of Bangladesh
Mohamed Eisa Ibrahim Abdalla	University of Szeged, Faculty of Economics and Business Administration	A comprehensive empirical analysis of poverty, economic growth, and employment patterns in Sudan
Wycliffe Obwori Alwago	University of Szeged, Faculty of Economics and Business Administration	Is gender education parity sufficient to curb the gender wage gap? The quest for education parity in addressing the gender wage differentials in Kenya.
<i>William H. Leiva-Perez</i>	<i>Bucharest University of Economic Studies, Romania</i>	<i>Economic burden of premature mortality: methods and policy development</i>

11.15 – 13.00: Evolving business networks <i>Venue: Room 410</i>		
Session 4D	Chair: Eszter Megyeri https://bbb.gktavoktatas.hu/b/meg-jre-vio-67z	
Lavender Awino Okore	University of Debrecen, Károly Ihrig Doctoral School of Management and Business	Optimizing corporate culture dimensions and operational performance in the context of multinational companies in Kenya
<i>Kristína Igarová , Zdenka Kádeková, Ingrida Košičiarová</i>	<i>Faculty of Economics and Management, Slovak University of Agriculture in Nitra</i>	<i>CSR as a marketing tool and influence on consumer behavior in the food market</i>
<i>Mahdi Imani Bashokoh, Amirmohammad Esmaeili Korani</i>	<i>Hungarian University of Agriculture and Life Sciences (MATE)/University of Szeged</i>	<i>Consumer behavior factors of green purchasing of food and agriculture products in Hungary</i>
Janka Tóth	University of Szeged, Faculty of Economics and Business Administration	Tensions rooted in the dual commitment of social enterprises
Dejsi Qorri, Dr. János Felföldi	University of Debrecen	Exploring cooperation dynamics from suppliers' side within evolving of supply chain networks
11.15 – 13.00: Business - sectoral answers <i>Venue: Room 104</i>		
Session 4E	Chair: Máté Repisky https://bbb.gktavoktatas.hu/b/rep-uil-akm-xpa	
<i>Andi Sri Wahyuni</i>	<i>University of Szeged, Faculty of Economics and Business Administration</i>	<i>Does public-private cooperation funding align with the goals of university-community engagement? A scoping review of European cases</i>
<i>Chintana Khouangvichit</i>	<i>University of Szeged, Faculty of Economics and Business Administration</i>	<i>Factors shaping entrepreneurial intentions among university students: Evidence from Lao PDR</i>
Sewornu Kobla Afadzinu	University of Szeged, Faculty of Economics and Business Administration	Enhancing financial inclusion in Ghana: A qualitative study on the impact of mobile money
Tamás Csontos	Corvinus University of Budapest	Changing growth models and external financing in East-Central Europe after the 2008 crisis
Emmanuel Jeffrey Dzage	University of Debrecen	Corporate social responsibility and sustainability in the context of sports – a bibliometric review

ORGANIZING COMMITTEE

Prof. Beáta Farkas - Head of the Doctoral School

Dr. Anita Pelle - Associate Professor, Head of the Institute

Dr. Sarolta Somosi - Assistant Professor

Magdolna Laurinyecz - Secretary of the Institute of International Economics and Business

FURTHER INFORMATION:

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